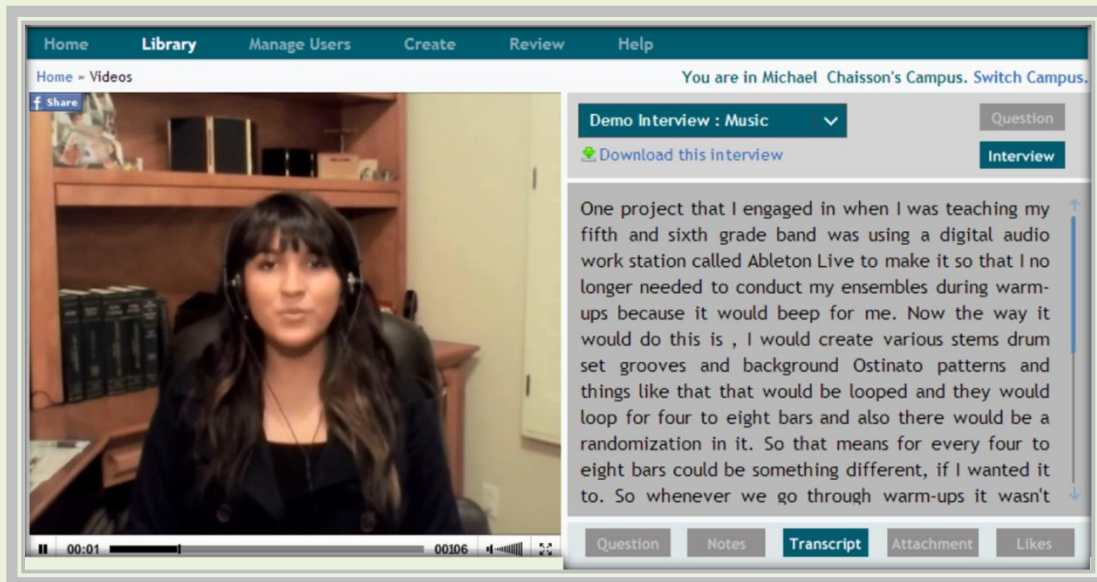


Increase Productivity and Improve Onboarding with Cloud Campus™



- Up to 80% of training and research budgets are spent to acquire knowhow that already exists inside the organization
- The main reasons new employees fail and good employees quit don't involve job requirements
- Most new employees are mentored by those with free time, not the best

Michael Chaisson ([LinkedIn](#)), one of inKumo's founders, transitioned from engineering to sales early in his career. Mike's mentor told him to stop answering technical questions and focus on business development. He quickly learned to stop spending time solving the customer's technical issues. In effect Mike the experienced Field Engineer ceased to exist and Mike the novice Account Manager was born. If that company had been using inKumo's Cloud Campus™ 1) Mike the Field Engineer would have left behind a wealth of knowhow for his replacement and 2) Mike the new Account Manager would have been coached by the best sales professional in the company.

Cloud Campus™ uses automated video interviews to unlock the knowledge of your best employees. The user experience is like participating in a web meeting ([overview video](#), 51 seconds). inKumo provides interview templates based on classic Knowledge Management principles to prime the pump, but the true value starts to flow when users customize Cloud Campus™ with their own questions and interviews.

Time to competence is a key measure of employee onboarding success. At the same time competence is just the first step. We can help each employee gain best-in-class knowhow while they share their unique company knowledge. Our tool makes your best workers even more productive. Cloud Campus™ was designed for job based knowledge capture, but its unique combination of features and extremely low price point makes it a solution platform limited only by the user's imagination. Visit us today to learn more and get started. www.inKumo.com

